



# Opportunity Profile

EXECUTIVE DIRECTOR  
CHRISTIANS FOR ISRAEL

---

NELSON/KRAFT  
AND ASSOCIATES

# EXECUTIVE SUMMARY

Christians for Israel (C4i) is looking for an Executive Director to oversee the daily operations of the non-profit ministry which focuses on television programming and support for several registered charities in Israel. C4i's mission is to bring Biblical understanding to the Church concerning God's purposes for Israel, and to promote comfort of Israel through prayer and action.

Reporting to the Chairman/CEO, the Executive Director should have pastoral or church management experience, as well as a donor relations background. Duties include oversight of the organization's administration, marketing and fundraising, as well as editorial oversight of the ministry's bi-monthly newspaper. The ideal candidate will have managerial experience in the non-profit sector, innovative fundraising ability, and editorial magazine experience. If you have a passion for Israel and a desire to use your gifts to present a biblical perspective of God's plan for Israel and the Church, we'd love to hear from you!





---

# OUR STORY

Here at Christians for Israel, we are passionate about what we do. Our mission is to bring Biblical understanding to the Church concerning God's purposes for Israel and to promote comfort of Israel through prayer and action. We focus our efforts on reaching others through media; specifically through our documentary and television teaching series, The Prophetic Connection (TPC). Our goal is to continue producing educational media for the Church and encourage the world to support Israel. We encourage our supporters to become monthly donors or make a one time donation. We also have a large selection of education resources available for purchase.

The Prophetic Connection, filmed entirely on location in Israel, offers a biblical and prophetic exploration of Israel – past, present and future. Rev. Dr. John Tweedie acts as on-camera host and teacher as he makes prophetic connections between the Old and New Testaments. Each exciting episode includes commentary from some of Israel's leading pastors, rabbis, archeologists and historians. Because TPC presents a relevant and biblically-based analysis of the troubled times of our 21st century, even as it offers a window of hope into God's glorious future, each new season is welcomed by those anxious to hear God's truth proclaimed among the nations in anticipation of Christ's soon return!



---

## OUR PURPOSE

The purpose of C4i is to call Christians to express love in action to the people of Israel.

---

## OUR MISSION

Our mission is to present a biblical perspective of God's plan for Israel and the Church.

---

## OUR VISION

Our vision is to see God's truth proclaimed so that nations will support and bless the people of Israel.

# KEY RESPONSIBILITIES

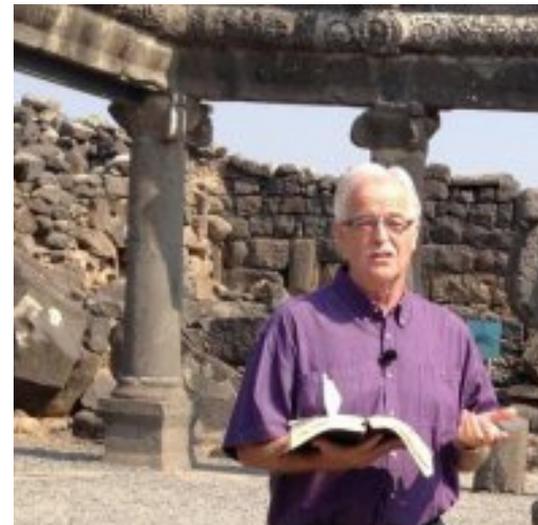
## Organizational Leadership:

- Along with the CEO and the Board, develop the corporate strategic plan and monitor progress in achieving annual objectives.
- Ensure effective monitoring, evaluation and reporting on all organizational initiatives.
- Provide administrative leadership.
- Support the C4i Board of Directors, advising the Board on planning, policies, programs, finances and all other related matters.



## Donor Development:

- Build the C4i donor and volunteer base with individual donors, church partners, major donors and corporate supporters.
- Engage strategically in activities that expand the financial capacity of the organization, including donor meetings, insight trips, public speaking engagements and events.



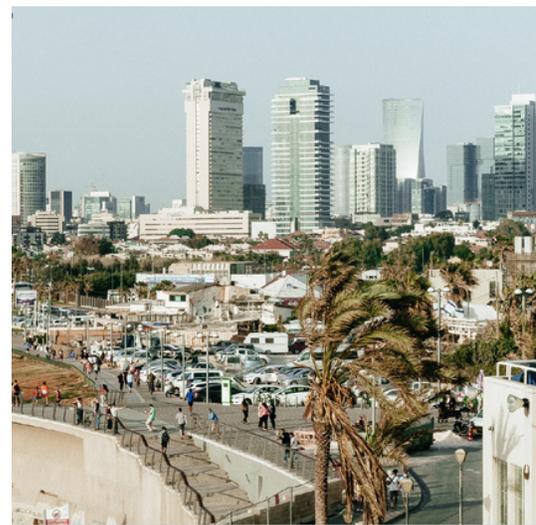
## Administration:

- Ensure that appropriate accounting and financial systems, controls, and risk management strategies are in place to protect the organization's assets (human and property) and support fiscal accountability.
- Ensure all legal and organizational compliance requirements are met in a timely fashion.
- Implement procedural and policy changes to improve operational efficiency.
- Lead the development of an annual operating budget, including business plans, and operational and capital requirements that support the strategic plan.



## Marketing:

- Measure and evaluate television programming data to ensure a stewardly use of donor funds.
- Introduce new marketing initiatives – in print and digitally – in order to keep current with market trends and to take advantage of other opportunities in the marketplace.
- Provide editorial and management oversight of two bi-monthly print publications: Israel & Christians Today in Canada, and its U.S. counterpart, Israel: The Prophetic Connection.



## Human Resources:

- Provide leadership in the planning, implementation and delivery of HR policies, practices and programs.
- Oversee employee development and succession planning.
- Develop and manage budgets for all administrative departments.
- Participate and make recommendations associated with the acquisition and divestiture of company businesses and assets.
- Communicate with internal and external stakeholders.



## Core Competencies:

- Strong verbal and written communication skills.
- Ability and flexibility to work cross-culturally.
- Proven experience in fundraising and donor development.
- Understands donor-centric communications for the purpose of donor acquisition, fundraising and donor cultivation.



# QUALIFICATIONS

- Graduate of a recognized Bible College or Seminary.
- Experience in pastoring or managing staff in churches or Christian organizations.
- Donor relations experience, with individuals, organizations and churches.
- Must be in agreement with C4i's Statement of Faith and live a Christian life that brings glory to God.
- The Executive Director role, in a non-Covid environment, requires both domestic and international travel. On average, the Executive Director may need to travel once per month to meet with current and potential donors as well as key partners, domestically and in Israel.

# SEARCH PROCESS

## OUR SEARCH TEAM



**KEITH KNIGHT**  
LEADING THE SEARCH

[keith@nelsonandkraft.com](mailto:keith@nelsonandkraft.com)  
519.831.5765

Keith has a long career in leadership development, communications and marketing. Over the past decade he served as Executive Director of the Canadian Christian Business Federation, a national network of Christian business and professional leaders.

He served as director of communications with the Christian Reformed Church in North America, then director of communications with The Presbyterian Church in Canada. He served on the global board of the World Association for Christian Communication and as president of the Institute for Faith, Culture and Technology.

He has served in leadership roles throughout his life, both within his church community and the broader provincial, national and international communities. He thrives on relationship-building and discovering organizational and individual needs. Keith says that his passion is "people and helping them flourish."



**JEFF PITCHFORD**  
SUPPORTING THE SEARCH

[jeff@nelsonandkraft.com](mailto:jeff@nelsonandkraft.com)  
647.409.2922

Jeff is an accomplished Senior Executive, with over 25 years of leadership experience across the chemical manufacturing and food processing industries. He wears many hats including Business Consultant, Executive Coach, Board Member, Forum Chair and Birkman Certified Professional. Jeff specializes in leadership development and team-based business success. He is passionate about developing leaders and building high performance teams.

# ESTIMATED SEARCH TIMELINE

While every search is dynamic and time frames are hard to predict, the following is an overview of the expected timeline for this search:

**Application Deadline:** March 31, 2022

**Start Date:** TBD

**Location:** Brantford, Ontario

## HOW TO APPLY

Forward your resume and cover letter to **info@nelsonandkraft.com**.

Please note, qualified candidates for this search must be a Canadian resident and eligible to work in Canada at the time of application.

Nelson/Kraft & Associates Inc. welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.